

# Gold Coast Broadcasting LLC

## Annual EEO Public File Report

YEAR 2021

This annual EEO public file report for Gold Coast Broadcasting LLC (“Gold Coast”) covers recruitment and hiring for the broadcasting stations listed below during the period from August 1, 2020 through July 31, 2021:

Call Sign	Station ID	City of License
KKZZ (AM)	70562	Santa Paula, CA
KCAQ (FM)	70563	Camarillo, CA
KUNX (AM)	25091	Port Hueneme, CA
KOCP (FM)	25092	Oxnard, CA
KVTA (AM)	07746	Ventura, CA
KFYV (FM)	07744	Ojai, CA

During this reporting period, Gold Coast Broadcasting LLC and Point Four filled (0) full-time position:

Zero

Information on the interviewees and the recruitment sources utilized were not listed as there were zero positions filled. A complete list of organizations and/or recruitment sources used by Gold Coast Broadcasting and Point Four for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in during the reporting period is contained in Appendix C.

Appendix A

## **RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED**

Name of Source: CSU, Channel Islands – CA Mini Corps  
Contact Person: Sandra Cortes-Montecalvo, College Coordinator  
Address: 1 University Drive Camarillo, CA 93012-8584 (Rm 1711, Bell Tower Bldg.)  
Telephone: (805) 437-8823 Fax: (805) 437-8824  
Email: sandra.cortes@csuci.edu  
How was notification given to this source? Email

Name of Source: County of Ventura RAIN Project Transitional Living Center  
Contact Person: Isaac Romero, RCI Program Coordinator  
Address: 1732 S. Lewis Road Camarillo, CA 93010  
Telephone: (805) 388-3148 Fax: (805) 484-7585  
How was notification given to this source? Fax

Name of Source: Adolescent Family Life Program – Ventura County Health Care Agency  
Changed from: Teen Fatherhood Program  
Contact Person: Nancy Ballard  
Address: 2240 East Gonzales Road, Suite 250  
Telephone: (805) 981-5177 Fax: (805) 981-5260  
How was notification given to this source? Fax

Name of Source: Center For Employment Training (CET)  
Contact Person: Julia Perez  
Address: 761 S. C Street Oxnard, CA 93030  
Telephone: (805) 487-9821 Fax: (805) 487-7775  
How was notification given to this source? Fax

Name of Source: El Concilio del Condado de Ventura  
Contact Person: Monica Lopez, Program Specialist  
Address: 301 S. C Street Oxnard, CA 93030  
Telephone: (805) 486-9777 Fax: (805) 486-9881  
Email: mlopez@elconcilioventura.org  
How was notification given to this source? Email

Name of Source: Employment Development Department (EDD)  
#1 Ventura Job & Career Center  
Address: 4651 Telephone Road, Suite 201 Ventura CA 93001

#2 West Oxnard Job and Career Center  
Address: 635 South Ventura Road, Oxnard CA 93030

#3 Oxnard College Job and Career Center  
Address: 4000 South Rose Avenue, Oxnard CA 93033

#4 East Ventura Job and Career Center  
Address: 980 Enchanted Way, Suite 105, Simi Valley CA 93101

#5 Workforce Resource Center  
Address: 130 East Ortega Street, Santa Barbara CA 93101

How was notification given to this source? Posted online @ [www.caljobs.ca.gov](http://www.caljobs.ca.gov) and mailed to each site for internal posting.

Name of Source: Mexican American Opportunity Foundation  
Address: 701 South C Street, Suite A, Oxnard, CA 93030  
Telephone: (805) 385-3789 Fax: (805) 385-3792  
How was notification given to this source? Mail

Name of Source: Southern California Broadcasters Association (SCBA)<sup>1</sup>  
Address: 5670 Wilshire Boulevard, #200  
Los Angeles, CA 90036  
Telephone: (323) 930-5595 Fax: (323) 932-1425  
How was notification given to this source? Online

Name of Source: Ventura Unified School District (VUSD) Ventura Adult & Continuing Education / Technology Development Center (TDC)  
Contact Person: Carolyn Vang Walker, Assistant Principal  
Address: 5200 Valentine Road Ventura, CA 93003  
Telephone: (805) 289-7925 Fax: (805) 289-7931  
How was notification given to this source? Fax

Name of Source: Ventura County Professional Women's Network  
Address: P.O. Box 6329 Oxnard, CA 93031  
Telephone: (866) 275-4134  
Email: [info@vcpwn.org](mailto:info@vcpwn.org)  
How was notification given to this source? Mail

Name of Source: Women's Economic Ventures (Oxnard/Ventura)  
Address: 290 Maple Court, Suite 158 Ventura CA 93003  
Telephone: (805) 667-8004 Fax: (805) 962-9622 (Same as SB office)  
Email: [info#wevonline.org](mailto:info#wevonline.org) (Reference Oxnard/Ventura)  
How was notification given to this source? Email

Name of Source: Women's Economic Ventures (Santa Barbara)  
Address: 333 S. Salinas Street, Santa Barbara CA 93103  
Telephone: (805) 965-6073 Fax: (805) 962-9622  
Email: [info@wevonline.org](mailto:info@wevonline.org) (Reference Santa Barbara)  
How was notification given to source? Email

Name of Source: Gold Coast Broadcasting LLC <sup>2</sup>  
Contact Person: Marissa Garcia  
Address: 2284 South Victoria Avenue, Suite 2G, Ventura, CA  
Telephone: (805) 289-1400 Fax: (661) 999-6700  
E-mail: [jobs@goldcoastbroadcasting.com](mailto:jobs@goldcoastbroadcasting.com)  
How was notification given to this source? N/A – In House

Name of Source: UCSB Counseling and Career Services  
Contact Person: Attn: Career Center  
Address: University of California, Santa Barbara  
Career Services, Bldg. 599  
Santa Barbara, California 93106-7140  
Telephone: (805) 893-4412 Fax: (805) 893-8023  
Website: <http://career.sa.ucsb.edu/employers/gaucholink-post-position>  
How was notification given to this source? Online

Name of Source: All Access Music Group  
Website: [www.allaccess.com](http://www.allaccess.com)  
Web Address: <http://www.allaccess.com>

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<sup>1</sup> The Southern California Broadcasters Association further distributes all job openings it receives from member stations to numerous colleges and non-profit, minority and women's organizations throughout Southern California.

<sup>2</sup> Gold Coast Broadcasting LLC as a recruitment source includes station on-air ads for job applicants, station Internet or website ads, in-house postings, employee internal hires or promotions, employee referrals, and walk-ins or call-ins to the stations.

How was notification given to this source? Online

Name of Source: Cal Lutheran University  
Contact: Career Center Services  
Address: 60 West Olsen Road, #2400, Thousand Oaks CA 91360  
Telephone: (805) 493-3200  
Email Address: clewis@callutheran.edu  
How was notification given to this source? Email

Name of Source: Moorpark College  
Contact: Career Services (Transfer Center)  
Address: 7075 Campus Road, Moorpark CA 93021  
Telephone: (805) 378-1400  
How was notification given to this source? Mail

Name of Source: Oxnard College  
Contact: Job and Career Center  
Address: 4000 South Rose Avenue, Oxnard CA 93030  
Telephone: (805) 986-7366 Fax (805) 986-7332  
How was notification given to this source? Fax

Name of Source: Santa Barbara City College (Santa Barbara Career Center)  
Address: 506 Chapala Street, Santa Barbara CA 93101  
Telephone: (805) 339-6375  
How was notification given to this source? Mail

Name of Source: Santa Barbara City College (Ventura Career Center)  
Address: 4835 Market Street, Ventura CA 93003  
Telephone: (805) 967-9677  
How was notification given to this source? Mail

**ORGANIZATIONS REQUESTING NOTIFICATION**

**Source:** California State University – CI - California Mini Corps  
**Address:** 1 University Drive, Camarillo CA 93012-8584  
**Contact:** Sandra Cortes-Montecalvo  
**Telephone:** (805) 437-8823

**Source:** County of Ventura RAIN Project Transitional Living Center  
**Address:** P.O. Box 1934 Camarillo, CA 93011  
**Telephone:** (805) 383-7505

**Source:** Adolescent Family Life Program, Vta County Health Care Agency  
Changed from: Teen Fatherhood Program  
**Address:** 2240 East Gonzales Road, Suite 250  
**Contact:** Nancy Ballard  
**Telephone:** (805) 981-5106

*No new organizations have contacted Gold Coast requesting notification of job openings during the period of 2020 - 2021.*

## **SUPPLEMENTAL RECRUITMENT ACTIVITIES**

As of April 01, 2020 – May 15, 2021 – All stations were on lockdown due to COVID. We use other methods of communication to meet supplemental recruitment activities.

### Employer Advisory Council

January 20, 2021 Seminar – California “Clarified” Independent Contractor  
This seminar was about the independent contractor and HR professionals attending can share anything regarding their employers. I shared about the layoff status of our company and how it is important that radio provides a support system during COVID by sharing company’s needs such as social distancing, open/closed status and when things return, where can they go to get jobs.

### Employer Advisory Council

January 13, 2021 Seminar – 2021 Employment Law Update  
This seminar was about the employers and HR professionals attending can share anything regarding their employers. I shared about the issues that Broadcasting companies are facing with downfall of revenue and the need to rehire staff that were laid off. I shared that our company is running PSA’s for any employer or company that needs assistance to share that they are open for business.

### San Bernardino County Workforce Development Board

February 25, 2021 Seminar – 2021 Labor & Employment Law  
This seminar was about the employers and HR professionals that needed to hear about new compliance laws. I used this opportunity to share information about our PSA program and OPEN FOR BUSINESS assistance.

### Goldstein Law Firm

March 10, 2021 Seminar – Managing Remote Employees  
This seminar was about the stress of managing employees and when they opened it up for questions and discussions, I introduced myself and shared about our stations and what we can provide to the community. PSA’s, Open to business and hiring when things open up. Links to our stations and more..

### Employer Advisory Council

April 21, 2021 Seminar – Workers Compensation and COVID

This seminar was about workers compensation and COVID. I shared about the Open for Business project and PSA's available to the public for no charge plus when we open, getting access to our websites and radio ads to share that we are and others are hiring.

Employer Advisory Council

May 12, 2021 Seminar – Covid in the workplace

This seminar was about COVID compliance. The agenda supported our support to share with the public about job opportunities, public service announcements and other community support needs.

Employer Advisory Council

June 09, 2021 Seminar – Vaccinated and ready to go

This seminar was about vaccinations. At end of seminar – we shared about job opportunities, public service announcements and other community support needs.

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Activity Event: Job Fair

Date: June 29, 2021

Attendees: Tom Spence

Sponsored By: Chamber of Commerce - Ventura

**Brief Description of Activity and Station Participation:**

Gold Coast Broadcasting LLC attended a Job Fair on June 29<sup>th</sup> at the Crowne Plaza in Ventura. 30 local companies were on hand to welcome job seekers to apply for a variety of jobs. The employment opportunities ranged from Food Service, Transportation, a variety of government jobs along with the Health Care Industry and others. The Crowne Plaza is located at 450 East Harbor Blvd. Hours of Event – 11 AM – 1 PM